



*REFOCUSING EDUCATION  
ONE FRAME AT A TIME*

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## **I.M.P.A.C.T. FILM FESTIVAL**

**Salisbury High School - May 15, 2015**

ALLENTOWN— Salisbury High School will host the I.M.P.A.C.T. Film Festival at Salisbury High School on **Friday, May 15** at 6:00 PM. Tickets for admission are \$3.00 and can be reserved or purchased at the door. A mandatory meeting for rules and this year's theme will be held on **Wednesday, April 8** at 7:00 at Salisbury High School. ANY STUDENT WANTING TO PARTICIPATE MUST ATTEND THE MEETING. All Lehigh Valley high school students grades 9-12 are invited to attend. The film festival will feature contributions from aspiring filmmakers currently enrolled in high schools across the Lehigh Valley. Students interested in participating in this year's film festival must attend the meeting held at Salisbury High School on Wednesday, April 8 at 7:00 PM. Salisbury High School is located at 500 East Montgomery St. in Allentown.

The I.M.P.A.C.T. Film Festival is sponsored by Dan's Camera City, PBS39, RCN and the Salisbury Township School District. Awards will be distributed to winners in the following categories: Best Film, Best Direction, Best Editing, Best Cinematography, Best Screenplay, Best Special Effects. RCN will broadcast select films on a date after the festival.

### **What is the I.M.P.A.C.T. Film Festival?**

Salisbury Media students are looking to repurpose education one frame at a time.

**I.M.P.A.C.T.** stands for **Integrated Media Production — Arts, Communication, Technology.** The students of Salisbury High School run the I.M.P.A.C.T. Film Festival with complete autonomy.

The mission of the I.M.P.A.C.T. Film Festival is to showcase independent student films as a legitimate art form; provide educational opportunities for participants across the region; encourage student-driven competition to build knowledge of the process of filmmaking and collaboration; and to offer the greater community a forum for the appreciation and critique of student art.

For more information, contact us at [salisburyiff@gmail.com](mailto:salisburyiff@gmail.com), @impactff on Twitter, or our Facebook page at [facebook.com/impactfilmfestival](https://facebook.com/impactfilmfestival).